



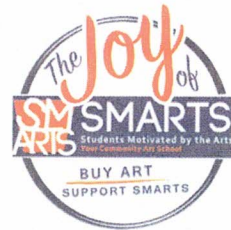
smartsartschool.org
SMARTS, Ohio One, 25 East Boardman Street
First Floor, Youngstown, OH 44503

April 13, 2022

The Joy of SMARTS Sponsor Package

Dear SMARTS Friends:

SMARTS, Students Motivated by the Arts, is a community art school that has a long history in our region providing *free classes to PK-12 students* in visual art, music, dance, theater, and creative writing. SMARTS provides arts classes both during and after school at our Ohio One facility and out in the community at schools and other youth organizations. This year, we had over 50 SMARTS teachers working with more than 3,500 students here at SMARTS and in the community!



We have renamed our past event, Art for SMARTS, to **The Joy of SMARTS** in honor of our friend and past SMARTS Circle member, Joy White. Joy was a lifetime resident and local artist who created this event to help us to raise funds while we were transitioning to the community as a stand-alone 501(C)(3). The first event was held in the fall of 2015 before we renovated our new home in the Ohio One Building. Joy created all of the marketing and event materials including the logo and she nearly single-handedly put the event together because she believed in our mission. We are grateful for her vision and are proud to continue her legacy with this year's **The Joy of SMARTS** event.

The Joy of SMARTS will take place on Friday, June 24 from 5:30-9:30 pm at our facility in the Ohio One Building in downtown Youngstown. It will be an extraordinary celebration of art, music, and merriment in support of SMARTS. Guests will bid on their favorite works of art from local and regional artists, hear live acoustic music by the Labra Brothers, watch a demonstration on the potter's wheel by Elena Labra (SMARTS artist-in-residence), and purchase art and swag from the SMARTS Store. This is an adult event, so be ready to enjoy light appetizers and a cash bar featuring a bourbon taste, wine, and Modern Methods Brewing Company!

With all of the hardships we have endured in the past two years, SMARTS Mission is more important than ever in our community. Your help with this event will support SMARTS *free* Public Programming, allowing us to continue to provide classes to more than 1,600 PK-12 students from throughout the region. With our Public and Community outreach, each month we employ 40 community teaching artists to be sure that students in the Mahoning Valley have the opportunity to learn in the arts.

The Joy of SMARTS Committee is working diligently to make this a fun, arts-filled evening that will help us to provide access and equity to students who need it the most! We would truly appreciate your help to make this event a success by sponsoring it. Please feel free to call 330-574-2787 or email me bkeck@smartsartschool.org if you have any questions, and visit our website to see the sponsorship information here www.SmartsArtSchool.org/JOS22.

Thank you for your consideration for sponsoring **The Joy of SMARTS** and helping us to bring the quality arts education to PK-12 students from throughout the Valley. You can make a huge difference in the lives of our students and teachers by helping to support us!

All the best,

Rebecca L. Keck, SMARTS President
See Sponsorship Information

SMARTS Circle

Rebecca L. Keck, SMARTS President
Myra Vitto, President
Paul Garchar, Vice President
Misty Hazy, Secretary

Nicole Ramson, Treasurer
Denise Holt
Bergen Giordani
Alura Webb

John A. McNally, IV
Jonathon Fauvie
Chris Gabrick

The Joy of SMARTS Sponsorship Form

www.SmartsArtSchool.org/JOS22



JOIN US as we celebrate with art, music, & merriment to support SMARTS in honor of the legacy of our friend and past SMARTS Circle member, Joy White, at **The Joy of SMARTS** on Friday, June 24 @ 5:30-9:30 pm. Bid on your favorite works from local & regional artists, hear live acoustic music by the Labra Brothers, watch a demonstration from SMARTS artist-in-residence Elena Labra, and purchase art and swag from the SMARTS Store. This is an adult event so be ready to enjoy light appetizers and a cash bar featuring a bourbon taste, wine, and Modern Methods Brewing Company!

Help us to expand our programming and offer *free* arts classes to PK-12 students at SMARTS, Students Motivated by the Arts by pledging your support with one of our Sponsorship Packages. All sponsors are listed in all appropriate media, including website, social media and print, and receive community recognition as a supporter of SMARTS quality arts education.

Joy of SMARTS Sponsorship Packages

Joyful Sponsor - \$5,000

- Eight (8) VIP tickets
- 1 drink ticket per person
- Reserved high-top table
- Full-page sponsor digital program ad – full color, 5.5"W x 8" H
- Logo on all internal print materials
- Logo on Artist List
- Listed as a Joyful Sponsor in all appropriate media
- Ask us what 'extra' marketing ideas you could do

Underwriter Sponsor - \$2,500

- Four (4) VIP tickets
- Full-page sponsor digital program ad – full color, 5.5"W x 8" H
- Logo on Artist Table
- Listed as Underwriter Sponsor in all appropriate media

Managing Sponsor - \$1,000

- Four (4) VIP tickets
- Full-page sponsor digital program ad – full color, 5.5"W x 8" H
- Listed as Managing Sponsor in all appropriate media

Supporting Sponsor - \$500

- Two (2) VIP tickets
- Half-page sponsor digital program ad – full color, 5.5"W x 4.25"H
- Listed as Supporting Sponsor in all appropriate media

Please send your ad and logos in high-resolution .JPG or .PDF to Becky Keck, bkeck@smartsartschool.org. Call for more information 330-574-2787, or mail to The Joy of SMARTS, Ohio One, 25 E. Boardman Street, First Floor, Youngstown, OH 44503. The deadline to sponsor The Joy of SMARTS is Friday, June 3, 2022.



I am excited to support SMARTS as a sponsor **The Joy of SMARTS** at this level:

- | | |
|---|--|
| <input type="checkbox"/> Joyful Sponsor - \$5,000 | <input type="checkbox"/> Underwriter Sponsor - \$2,500 |
| <input type="checkbox"/> Managing Sponsor - \$1,000 | <input type="checkbox"/> Supporting Sponsor - \$500 |

Sponsor Name _____ Phone _____

Business Name _____

Street Address _____ City _____

State _____ Zip _____ Email Address _____