



Help us to celebrate SMARTS' 25th Birthday!

Dear SMARTS Friends,

This year, SMARTS, Students Motivated by the Arts, is celebrating our 25th birthday. Our staff was mindful in choosing the theme of "celebration" for the year, using this milestone as a chance to reflect on our past, showcase our continued growth and expansion, and celebrate all we have accomplished. As we move into another record-breaking year of free Public Programming, we are more excited than ever to ask you to become part of the SMARTS family through your support.

Attached you will find our sponsorship package for SMARTS' two largest fundraising events of the year: The SMARTS Family Dinner, which takes place November 16, 2022 at Our Lady of Mount Carmel, and the Joy of SMARTS, slated for June 23, 2023 at SMARTS downtown location in the historic Ohio One building. Also included is a year-long sponsorship opportunity, the SMARTS-For-All package, which covers both SMARTS fundraisers (named above) as well as the SMARTS Holiday Open House and SMARTS Art You Can See & Art You Can Hear events.

SMARTS needs your help to keep pace with our growth and meet our \$50,000 fundraising goal through our two signature events. As a stand-alone 501(C)(3) community art school, our goal is to weave a network of support to foster long-term growth. Therefore, our sponsorship packages contain marketing opportunities for individuals and organizations while providing an opportunity for sponsors to connect with SMARTS staff and families. Our hope is that you will stick with us all year and see all of our amazing community connections and help us to celebrate our longevity.

Help us to celebrate our 25th birthday by supporting these events. Funds raised will allow us to provide future SMARTS free Public Programming, giving every child in the Mahoning Valley and beyond access to quality arts education. Please feel free to reach out to me with any questions at bkeck@smartsartschool.org or via phone at 330-574-2787.

We look forward to your support and are excited for the future we are building together.

All the best,

A handwritten signature in black ink, appearing to read 'Rebecca'.

Rebecca L. Keck, SMARTS President



SMARTS Sponsorships 2022-2023



Help us to celebrate SMARTS' 25th Birthday!

SMARTS-For-All Patron, \$12,000

One package to support SMARTS all year long!

- Arts Jamboree Sponsor packet for the SMARTS Family Dinner
- Joyful Sponsor packet for Joy of SMARTS on June 23, 2023
- Patron logo/signage placement and reservation at SMARTS Holiday open house, with opportunity for a short video presentation or speech by Patron representative
- Patron logo/signage placement and reservation at SMARTS Art You Can See & Art You Can Hear event, with opportunity for a short video presentation or speech by Patron representative
- Patron logo on SMARTS website to start October 3, 2022 (pending logo submission)
- Patron logos with posts on all SMARTS social media (website, Facebook, Instagram, and TikTok)
- Listed as SMARTS-for-all Patron in all relevant media



SMARTS Family Dinner

November 16, 2022, 5:30 - 7:30 PM at Our Lady of Mount Carmel,
343 via Mt. Carmel Ave, Youngstown, OH 44505

Arts Jamboree Sponsor, \$5,000

- Six (6) tickets for sponsors and two (2) tickets for SMARTS representative+
- Full page program ad in prominent place, such as inside front cover or full back page (location of ad is first come, first serve)*
- Sponsor signage in lobby at event
- Sponsor logo on save the date & invitation (if submitted in timely manner)
- Listed as Arts Jamboree Sponsor in all appropriate media
- Listed in video presentation during event

Arts Celebration Sponsor, \$3,500

- Six (6) tickets for sponsors and two (2) tickets for SMARTS representative+
- Full page program ad in event program*
- Sponsor logo on save the date & invitation (if submitted in timely manner)
- Listed as Arts Celebration Sponsor in all appropriate media
- Listed in video presentation during the event

Arts Merrymaking Sponsor, \$2,000

- Four (4) tickets for sponsors and 1 seat for SMARTS representative+
- Full page ad in event program*
- Listed as Arts Merrymaking Sponsor in appropriate media

(Continued on back)

Arts Shindig Sponsor, \$500

- Two (2) tickets for sponsors+
- Half page ad in event program*
- Listed as Arts Shindig Sponsor in all appropriate media

+ Due to seating arrangements, sponsors must confirm they plan to use their event tickets no later than **Wednesday, November 2, 2022**. Please reach out to Becky Keck, SMARTS President at bkeck@SMARTSArtSchool.org or 330-574-2787 if you are **NOT** using your tickets. This will give us the time to share them with our staff, teachers, students, and families.

www.SMARTSArtSchool.org/SFD2022 *Event programs are digital and accessed via QR codes.

See the attached SMARTS Family Dinner Reservation Form. With all-year sponsorships, we will send you Reservation Forms prior to the event.



Joy of SMARTS 2023

June 23, 2023, 5:30-9:30 pm at SMARTS, 25 E Boardman St. First Floor, Youngstown, OH 44503

Joyful Sponsor, \$5,000

- Eight (8) VIP tickets
- One drink ticket per person
- Reserved table
- Full page ad in prominent place, such as inside front cover or full back page (location of ad is first come, first serve)*
- Logo on all internal print materials
- Logo on Artist List
- Listed as Joyful Sponsor in all appropriate media

Metal & Stone Sponsor, \$3,500

- Four (4) VIP event tickets
- One drink ticket per person
- Full page ad in event program*
- Sponsor signage at event
- Listed as Metal & Stone Sponsor in all appropriate material

Resin & Wire Sponsor, \$2,000

- Four (4) VIP event tickets
- One drink ticket per person
- Full page ad in event program*
- Listed as Resin & Wire Sponsor in all appropriate media

Wishers & Dreamers Sponsor, \$500

- Two (2) VIP event tickets
- Half page ad in event program*
- Listed as Wishers & Dreamers Sponsor in all appropriate media

The Joy of SMARTS is named in honor of our friend and past SMARTS Circle member, Joy White. Joy was a lifetime resident and local artist who created this event to help us to raise funds while we were transitioning to the community as a stand-alone 501(C)(3). The first event was held in the fall of 2015 before we renovated our new home in the Ohio One Building.

Joy created all of the marketing and event materials including the logo and she nearly single-handedly put the event together because she believed in our mission. We are grateful for her vision and are proud to continue her legacy with this year's The **Joy of SMARTS event**.

The names of the sponsorship packages are inspired by Joy's last exhibit "The Small Hours." You can see more about it here <https://butlerart.com/portfolio-item/joy-white-the-small-hours-2/?fbclid=IwAR00M7wF-V42vnK6y2fPNzD4wi4bsJMu5s7iBpAkIEzpT3O4i8jckDHqN5Q>

www.SMARTSArtSchool.org/JOS23 *Event programs are digital and accessed via QR codes.

See the attached SMARTS Family Dinner Reservation Form. With all-year sponsorships, we will send you Reservation Forms prior to the event.

SMARTS Family Dinner Reservation Form

Company Name: _____

Contact: _____

Title: _____ E-Mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone:(____) _____

Please list the names of your table guests below. Kindly reply by October 21, 2022. Thank you!

Make checks payable to SMARTS.

Names of Dinner Guests

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____



Due to seating arrangements, sponsors must confirm they plan to use their event tickets no later than Wednesday, November 2, 2022. Please reach out to Becky Keck, SMARTS President at bkeck@SMARTSArtSchool.org or at 330-574-2787 **if you are NOT using your tickets**. This will give us the time to share them with our staff, teachers, students, and families

☐ I currently do not know who my guests are but will email them by November 4, 2022 to Sarah Gabrick at sgabrick@smartsartschool.org.

Ads and Sponsorship information are due to SMARTS on or before October 21, 2022.

SMARTS, Ohio One, 25 E. Boardman Street, First Floor, Youngstown, OH 44503, Attn: Becky Keck. Please send all ads as a high-resolution .JPG or .PDF to Becky Keck at bkeck@smartsartschool.org.

☐ I/we cannot attend the SMARTS Family Dinner but would like to support SMARTS through a donation of _____.

Please mail your donation to SMARTS, Ohio One, 25 E Boardman, St, First Floor, Youngstown, OH 44503, Attn: Becky Keck. For more information call 330-574-2787, bkeck@smartsartschool.org.

www.SMARTSArtSchool.org/SFD2022

