



## Help us to celebrate SMARTS' 25th Birthday!

### Dear SMARTS Friends,

SMARTS, Students Motivated by the Arts, is concluding our 25th birthday celebrations with the Joy of SMARTS. We've been mindful in choosing the theme of "celebration" for the year, using this milestone as a chance to reflect on our past, showcase our continued growth and expansion, and celebrate all we have accomplished. As continue through another record-breaking year of Programming, we are more excited than ever to ask you to become part of the SMARTS family through your support.

Formally known as Art for SMARTS, the Joy of SMARTS was renamed in 2022 in honor of SMARTS long-time friend and past Circle Member, Joy White. Joy was a lifetime resident and local artists who created this event to help us raise funds while we were transitioning to the community. The first event was held in fall of 2015, before we renovated our space in the Ohio One building. Joy created all of the marketing and event materials—including the logo—and she nearly single-handedly put the event together. Joy's vision for SMARTS' future and belief in our Mission allows us to continue her legacy with this event.

This year, the Joy of SMARTS will take place Friday, June 30 from 5:30-9:30 pm at our facility in the Ohio One Building downtown. Thanks to everyone who participated in our annual SMARTS Family Dinner held this past November at Our Lady of Mt. Carmel, we only need \$33,000 to meet our fundraising goal of \$50,000 for the year. As a standalone 501c3 community art school, we strive to weave a network of support to foster long-term growth. All funds raised throughout this event support SMARTS free Public Programming.

Join us as we round out our 25th birthday celebrations by supporting the Joy of SMARTS. Funds raised will allow us to provide future SMARTS free Public Programming, giving every child in the Mahoning Valley and beyond access to quality arts education. Please feel free to reach out to me with any questions at [bkeck@smartsartschool.org](mailto:bkeck@smartsartschool.org) or via phone at 330-574-2787.

**We look forward to your support and are excited for the future we are building together.**

All the best,

A handwritten signature in black ink, appearing to read 'Rebecca'.

**Rebecca L. Keck**, SMARTS President  
[www.SmartsArtSchool.org/JOS23](http://www.SmartsArtSchool.org/JOS23)



# Joy of SMARTS Sponsorships 2023



Help us to celebrate  
**SMARTS' 25th Birthday!**



Thank you to our SMARTS-For-All Patron, #1 Cochran!

## One package to support SMARTS all year long!

- Arts Jamboree Sponsor packet for the SMARTS Family Dinner
- Joyful Sponsor packet for Joy of SMARTS on June 30, 2023
- Patron logo/signage placement and reservation at SMARTS Holiday open house, with opportunity for a short video presentation or speech by Patron representative
- Patron logo/signage placement and reservation at SMARTS Art You Can See & Art You Can Hear event, with opportunity for a short video presentation or speech by Patron representative
- Patron logo on SMARTS website to start October 3, 2022 (pending logo submission)
- Patron logos with posts on all SMARTS social media (website, Facebook, Instagram, and TikTok)
- Listed as SMARTS-for-all Patron in all relevant media

## Joy of SMARTS 2023

June 30, 2023, 5:30-9:30 pm at SMARTS, 25 E Boardman St. First Floor, Youngstown, OH 44503



## Joyful Sponsor, \$5,000

- Eight (8) VIP tickets
- One cocktail drink ticket per person
- Reserved table
- Full page digital ad in prominent place, such as inside front cover or full back page (location of ad is first come, first serve)
- Logo on all internal print materials
- Logo on Artist List
- Listed as Joyful Sponsor in all appropriate media

## Metal & Stone Sponsor, \$3,500

- Four (4) VIP event tickets
- One drink ticket per person
- Full page digital ad in event program
- Sponsor signage at event
- Listed as Metal & Stone Sponsor in all appropriate material

## Resin & Wire Sponsor, \$2,000

- Four (4) VIP event tickets
- One drink ticket per person
- Full page digital ad in event program
- Listed as Resin & Wire Sponsor in all appropriate media

## Wishers & Dreamers Sponsor, \$500

- Two (2) VIP event tickets
- Half page digital ad in event program
- Listed as Wishers & Dreamers Sponsor in all appropriate media

# Joy of SMARTS Ticket Registration Form

Company Name (if applicable): \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone:(\_\_\_\_) \_\_\_\_\_

**Please list the names of your table guests below. Kindly reply by June 16, 2023. Thank you! Make checks payable to SMARTS.**

## Names of Guests

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_



Sponsors must confirm they are using their event tickets no later than June 16, 2023

I currently do not know who my guests are but will email them by June 16, 2023 to Sarah Gabrick at [sgabrick@smartsartschool.org](mailto:sgabrick@smartsartschool.org).

## Ads and Sponsorship information are due to SMARTS on or before June 2, 2023.

SMARTS, Ohio One, 25 E. Boardman Street, First Floor, Youngstown, OH 44503, Attn: Sarah Gabrick. Please send all ads as a high-resolution .JPG or .PDF to Sarah Gabrick at [sgabrick@smartsartschool.org](mailto:sgabrick@smartsartschool.org).

I/we cannot attend the Joy of SMARTS but would like to support SMARTS through a donation of \_\_\_\_\_.

Please mail your donation to SMARTS, Ohio One, 25 E Boardman, St, First Floor, Youngstown, OH 44503, Attn: Becky Keck. For more information call 330-574-2787, [bkeck@smartsartschool.org](mailto:bkeck@smartsartschool.org).

[www.SMARTSArtSchool.org/SFD2023](http://www.SMARTSArtSchool.org/SFD2023)

