



## Growing our team, growing our reach—meeting the arts education needs of our community!

### Dear SMARTS Friends,

SMARTS, Students Motivated by the Arts, is entering its 26th year in the community with vigor. Last year we experienced more growth and expansion than ever: our leadership team grew to encompass our first full-time Bookkeeper, Barbara Saylor, and our first Assistant Director, Sarah Gabrick. We also gained an experienced Education Director, Alaina Cornfield, whose 11-year teaching career in music education brings an invaluable expertise, perspective, and artistic forte to SMARTS teaching and learning.

The number of students SMARTS serves continues to grow. At the beginning of last year, we anticipated serving 4,000 students. As we reviewed our accomplishments from last year we were thrilled to discover that through SMARTS *free* Public and Community Programming we served over 6,000 students and countless teachers, administrators, and families from throughout our region.

Additionally, SMARTS received funding to add specialized instrumentation into our ever-expanding class offerings from the Ward Beecher Foundation for SMARTS Steel Band and the Jack and Doris Andrews Foundation for new cellos and violins to continue to build the SMARTS Strings Program. SMARTS Steel Band is made up of steelpans hand-made specifically for SMARTS by our friends at Panyard in Akron, Ohio. Steelpans are the national instrument of Trinidad and Tobago and were developed in the early to mid-1900s, with roots going back much earlier, including the talking drums of West African cultures. SMARTS Steel Band classes will provide students an opportunity to experience unique rhythm instruments and learn about the ethnic music of other cultures. Students will get to learn on these new instruments through SMARTS *free* Public Programming this fall.

As we continue toward another record-breaking year of programming, we are more excited than ever to ask you to become part of the SMARTS family through your support. Included in this packet are varying sponsorship packages that span the upcoming school year, and include a variety of opportunities at all levels for everyone to participate. If you participated last year or in the past, please consider increasing your support to help us to continue to grow.

**Our fundraising goal for these events this year is \$70,000.**

We hope you will consider joining us for any (or all!) of these events. As Your Community Art School, engagement and support from you—our community—is the most important piece of the puzzle. Funds raised through these sponsorships will allow us to continue to provide future SMARTS *free* Public Programming, giving every child in the Mahoning Valley and beyond access to quality arts education. Please feel free to reach out to me with any questions at [bkeck@smartsartschool.org](mailto:bkeck@smartsartschool.org) or via phone at 330-674-2787, Ext. 7.

**We look forward to your support and are excited for the future we are building together.**

All the best,

Rebecca L. Keck, SMARTS President

[www.smartsartschool.org](http://www.smartsartschool.org)





## SMARTS Sponsorships 2023-2024

The SMARTS-for-All Partner and the SMARTS Party Patron sponsorships are year-long and sponsor SMARTS events that take place September 1, 2023 – June 30, 2024.

### SMARTS-for-All Partner - \$15,000

This year-long Signature Sponsorship is the premium package that encompasses every event SMARTS has planned for the 2023-24 year. This package is limited to one featured sponsor. In addition to the information below, we are interested in hearing your ideas for a partnership with SMARTS! What can we do to help you to connect to SMARTS' community?

- Arts Jamboree Sponsor package (Value \$5,000) for the SMARTS Family Dinner on November 21, 2023+
- Joyful Sponsor package (Value \$5,000) for the Joy of SMARTS on June 21, 2024+
- Patron logo and signage placement at SMARTS Holiday Open House (December 5, 2023), SMARTS Art You Can Hear & Art You Can See (April 2 & 3, 2024) with opportunity for a short video presentation or speech by Partner Representative
- Partner logo on 1,000 pens to be used at all SMARTS fundraising events
- Partner logo featured at community events SMARTS attends, including Simply Slavic & Summer Festival of the Arts
- Partner logo featured on SMARTS website
- Partner logos with posts on all SMARTS Social Media (Facebook, Instagram) in conjunction with events listed above
- Listed as SMARTS-for-All Partner in all relevant media

### SMARTS Party Patron - \$12,000

- Arts Jamboree Sponsor package (Value \$5,000) for the SMARTS Family Dinner on November 21, 2023+
- Joyful Sponsor package (Value \$5,000) for the Joy of SMARTS on June 21, 2024+
- Patron logo and signage placement at SMARTS Holiday Open House (December 5, 2023), SMARTS Art You Can Hear & Art You Can See (April 2 & 3, 2024)
- Partner logo on SMARTS website
- Partner logos with posts on all SMARTS Social Media (Facebook, Instagram) in conjunction with events listed above
- Listed as a SMARTS Party Patron in all relevant media

### Key Details

+due to seating arrangements and meal reservations, sponsors must confirm they plan to use their event tickets for the SMARTS Family Dinner no later than Wednesday, November 7, 2023; for the Joy of SMARTS, sponsors must confirm they plan to use their event tickets no later than Wednesday, June 12, 2024.

Please email [sgabrick@smartartschool.org](mailto:sgabrick@smartartschool.org) with sponsorship form and other relevant information. If submitting your package via mail, please address to: SMARTS, Ohio One, 25 E. Boardman Street, First Floor, Youngstown, OH 44503, Attn: Sarah Gabrick, 330-674-2787 Ext 1.



[www.smartartschool.org/donate](http://www.smartartschool.org/donate)



If selecting either the **SMARTS-for-All Partner** or the **SMARTS Party Patron** sponsorships package, please fill out the following form and return to Sarah Gabrick at [sgabrick@smartsartschool.org](mailto:sgabrick@smartsartschool.org) or via mail at: SMARTS, Ohio One, 25 E. Boardman Street, First Floor, Youngstown, OH 44503, Attn: Sarah Gabrick

## SMARTS-for-All Partner - \$15,000

Company/Organization name: \_\_\_\_\_

Address: \_\_\_\_\_

Name of primary contact for sponsorship: \_\_\_\_\_

Email of primary contact for sponsorship: \_\_\_\_\_

Phone number of primary contact: \_\_\_\_\_

Please indicate what other value SMARTS can include in your sponsorship package (for discussion):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## SMARTS Party Patron - \$12,000

Company/Organization name: \_\_\_\_\_

Address: \_\_\_\_\_

Name of primary contact for sponsorship: \_\_\_\_\_

Email of primary contact for sponsorship: \_\_\_\_\_

Phone number of primary contact: \_\_\_\_\_

**\*Ad sizes are as follows:**

Full-page sponsor digital program ad – full color, 5.5"W x 8" H

Half-page sponsor digital program ad – full color, 5.5"W x 4.25"H



[www.smartsartschool.org/donate](http://www.smartsartschool.org/donate)



## SMARTS Family Dinner

November 21, 2023, 5:30 - 7:30 PM

Our Lady of Mount Carmel, 343 via Mt. Carmel Ave, Youngstown, OH 44505

---

### Arts Jamboree Sponsor, \$5,000

- Six (6) tickets for sponsors and two (2) tickets for SMARTS representative+
- Full page program ad in prominent place, such as inside front cover or full back page (location of ad is first come, first serve)\*
- Sponsor signage in lobby at event
- Sponsor logo on save the date & invitation (if submitted in timely manner)
- Listed as Arts Jamboree Sponsor in all appropriate media
- Listed in video presentation during event

---

### Arts Celebration Sponsor, \$3,500

- Six (6) tickets for sponsors and two (2) tickets for SMARTS representative+
- Full page program ad in event program\*
- Sponsor logo on save the date & invitation (if submitted in timely manner)
- Listed as Arts Celebration Sponsor in all appropriate media
- Listed in video presentation during the event

---

### Arts Merrymaking Sponsor, \$2,000

- Four (4) tickets for sponsors and 1 seat for SMARTS representative+
- Full page ad in event program\*
- Listed as Arts Merrymaking Sponsor in appropriate media

---

### Arts Shindig Sponsor, \$500

- Two (2) tickets for sponsors+
- Half page ad in event program\*
- Listed as Arts Shindig Sponsor in all appropriate media

---

### Key Details

+due to seating arrangements and catering, sponsors must confirm they plan to use their event tickets no later than **Wednesday, November 7, 2023.**

Please email [sgabrick@smartartschool.org](mailto:sgabrick@smartartschool.org) with sponsorship form and other relevant information. If submitting your package via mail, please address to: SMARTS, Ohio One, 25 E. Boardman Street, First Floor, Youngstown, OH 44503, Attn: Sarah Gabrick, 330-574-2787 Ext 1.

#### \*Ad sizes are as follows:

Full-page sponsor digital program ad – full color, 5.5"W x 8" H

Half-page sponsor digital program ad – full color, 5.5"W x 4.25"H



[www.smartartschool.org/SFD23](http://www.smartartschool.org/SFD23)



## SMARTS Family Dinner Reservation Form

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone:(\_\_\_\_) \_\_\_\_\_

Please list the names of your table guests below. Kindly reply by November 7, 2023. Thank you!

Make checks payable to SMARTS.

### Names of Dinner Guests

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

I currently do not know who my guests are but will email them by November 7, 2023 to Sarah Gabrick at [sgabrick@smartsartschool.org](mailto:sgabrick@smartsartschool.org).



Due to seating arrangements, sponsors must confirm they plan to use their event tickets no later than Wednesday, November 7, 2023. Please reach out to Sarah Gabrick, SMARTS Assistant Director at [sgabrick@smartsartschool.org](mailto:sgabrick@smartsartschool.org) or at 330-574-2787 **if you are NOT using your tickets**. This will give us the time to share them with our staff, teachers, students, and families

### Ads and Sponsorship information are due to SMARTS on or before November 1, 2023.

SMARTS, Ohio One, 25 E. Boardman Street, First Floor, Youngstown, OH 44503, Attn: Sarah Gabrick. Please send all ads as a high-resolution .JPG or .PDF to Sarah Gabrick at [sgabrick@smartsartschool.org](mailto:sgabrick@smartsartschool.org).

I/we cannot attend the SMARTS Family Dinner but would like to support SMARTS through a donation of \$\_\_\_\_\_.

Please mail your donation to SMARTS, Ohio One, 25 E Boardman, St, First Floor, Youngstown, OH 44503, Attn: Becky Keck. For more information call 330-574-2787, [bkeck@smartsartschool.org](mailto:bkeck@smartsartschool.org).

[www.SMARTSArtSchool.org/SFD23](http://www.SMARTSArtSchool.org/SFD23)

