



News release

Contact: Sanford Meisel, Director of Marketing

Saluting America's Band Directors

614-329-4792

sandy@banddirectorsalute.org

BandDirectorSalute.org

Alaina Cornfield to march in 2023 Macy's Thanksgiving Day Parade[®] with The Band Directors Marching Band[™]

Following its amazing inaugural appearance in the 2022 Rose Parade,[®] the Saluting America's Band Directors project is again bringing together band directors from across the country to New York City on November 23, 2023 under the theme, "America's band directors: We teach music. We teach life."

Alaina Cornfield, Education Director at Students Motivated by the Arts, has been selected to join a marching band of 400 band directors from across the country in the historic Macy's Thanksgiving Day Parade[®] on November 23, 2023. Cornfield is a former band director from Columbiana County that recently joined the SMARTS team with the dream of reaching students all across the Mahoning Valley through the power of the arts.

The Saluting America's Band Directors parade entry will again convey its theme, "America's band directors: We teach music. We teach life" to recognize the extraordinary dedication and accomplishments of band directors and music educators everywhere. Throughout their careers, the music educators in this band have collectively mentored and taught hundreds of thousands of students. These professionals not only teach and direct music, they teach about life itself.

According to Cornfield, "Marching in the Macy's Thanksgiving Day Parade has been on my bucket list since I was a young musician."

The band will be directed by nationally known music educator and innovative band director Jon Waters.

The sponsoring organization behind the Saluting America's Band Directors project is the Michael D. Sewell Memorial Foundation, based in Pickerington, Ohio. The foundation was created to recognize and carry on the work of the late Mike Sewell, who dedicated his life to the school and community music programs in Pickerington and the Central Ohio area for almost 40 years.

###