



## Growing our team, growing our reach—meeting the arts education needs of our community!

Dear SMARTS Friends,

SMARTS, Students Motivated by the Arts is entering its 27th year in the community as a leader in arts education. Since the pandemic, we have experienced continued growth in our free Public Programming offered at SMARTS and throughout the region in our Community Programming with our partner schools and youth organizations. New students apply daily for our free classes and we continue to add new teachers and offerings in visual art, music, dance, theater, and creative writing for PK-12 students.

We hope that you will consider joining us for any (or all!) of these events. Funds raised through these sponsorships will continue to allow us to meet the arts education needs of our growing community. With your help last year, we raised \$56,000 net from our two signature events: the SMARTS Family Dinner (November) and the Joy of SMARTS (June) to support our work.

**Will you help us to reach our goal of \$60,000 for this year?**

SMARTS has impacted thousands of students, teachers, and families since 1997. Last year, our recorded direct contact with individuals in the community included 7,749 students, we provided arts related professional development to 153 teachers, 367 students came to SMARTS for Public Programming, and we reached 3,028 people through community events totaling 11,297 direct community contacts. With more than 2,700 students in our database, we offered 25 weeks of classes in the Fall, Spring and Summer, 69 class offerings, 621 classes, with 367 individual students who filled 492 class spots throughout the year.

**SMARTS offers five premier programs that we customize to meet our community partner needs:**

- 1-SMARTS Beats and Empowers**, a program for PK-12 (and up to age 21) students with special needs including developmental and behavioral challenges, and integrates arts education into students' daily classroom activities.
- 2-SMARTS Arts Integration**, customized for each partnership to 'teach the whole child' and provide a new approach with strategies to bring arts learning to life, connect core content to the arts, and re-imagine the future of teaching and learning.
- 3-Early SMARTS**, a PK program where students acquire necessary skills before kindergarten by creating art through open play.
- 4-SMARTS Arts in Non-Arts Spaces**, which exposes students to artists demonstrating their work throughout their school and gives students the opportunity to interact with artists and learn more about the art form and the artists themselves.
- 5-SMARTS Steel Band**, which uses steel pan drums and smaller "jumbie-jams" to provide students exposure to this unique rhythm instrumentation and culture.

Funds raised through these sponsorships will allow us to continue to provide future SMARTS *free* Public Programming, giving every child in the Mahoning Valley and beyond access to quality arts education. Please feel free to reach out to me with any questions at [bkeck@smartsartschool.org](mailto:bkeck@smartsartschool.org) or via phone at 330-574-2787, Ext 7.

We look forward to your support and are excited for the future we are building together.

All the best,

Rebecca L. Keck, SMARTS President

[www.smartsartschool.org](http://www.smartsartschool.org)





## SMARTS Sponsorships 2024-2025

The **SMARTS-for-All Partner** and the **SMARTS Party Patron** sponsorships are year-long and sponsor SMARTS events that take place September 1, 2024 – June 30, 2025.

### SMARTS-for-All Partner - \$15,000

This year-long Signature Sponsorship is the premium package that encompasses every event SMARTS has planned for the 2024-25 year. This package is limited to one featured sponsor. In addition to the information below, we are interested in hearing your ideas for a partnership with SMARTS! What can we do to help you to connect to SMARTS' community?

- Arts Jamboree Sponsor package (Value \$5,000) for the SMARTS Family Dinner on November 20, 2024+
- Joyful Sponsor package (Value \$5,000) for the Joy of SMARTS on June 27, 2025+
- Patron logo and signage placement at SMARTS Holiday Open House (December 4, 2024), SMARTS Art You Can Hear & Art You Can See (April 15 & 16, 2025) with opportunity for a short video presentation or speech by Partner Representative
- Partner logo on 1,000 pens to be used at all SMARTS fundraising events
- Partner logo featured at community events SMARTS attends, including Simply Slavic & Summer Festival of the Arts
- Partner logo featured on SMARTS website
- Partner logos with posts on all SMARTS Social Media (Facebook, Instagram) in conjunction with events listed above
- Listed as SMARTS-for-All Partner in all relevant media

### SMARTS Party Patron - \$12,000

- Arts Jamboree Sponsor package (Value \$5,000) for the SMARTS Family Dinner on November 20, 2024+
- Joyful Sponsor package (Value \$5,000) for the Joy of SMARTS on June 27, 2025+
- Patron logo and signage placement at SMARTS Holiday Open House (December 4, 2024), SMARTS Art You Can Hear & Art You Can See (April 15 & 16, 2025)
- Partner logo on SMARTS website
- Partner logos with posts on all SMARTS Social Media (Facebook, Instagram) in conjunction with events listed above
- Listed as a SMARTS Party Patron in all relevant media

### Key Details

+ due to seating arrangements and meal reservations, sponsors must confirm they plan to use their event tickets for the SMARTS Family Dinner no later than Thursday, November 7, 2024; for the Joy of SMARTS, sponsors must confirm they plan to use their event tickets no later than Wednesday, June 11, 2025.

Please email [atwyfordwilson@smartsartschool.org](mailto:atwyfordwilson@smartsartschool.org) with sponsorship form and other relevant information. If submitting your package via mail, please address to: SMARTS, Ohio One, 25 E. Boardman Street, First Floor, Youngstown, OH 44503, Attn: Abbie Twyford Wilson, 330-574-2787 Ext 1.



[www.smartsartschool.org/donate](http://www.smartsartschool.org/donate)



If selecting either the **SMARTS-for-All Partner** or the **SMARTS Party Patron** sponsorships package, please fill out the following form and return to Abbie Twyford Wilson at: [atwyfordwilson@smartsartschool.org](mailto:atwyfordwilson@smartsartschool.org) or via mail at: SMARTS, Ohio One, 25 E. Boardman Street, First Floor, Youngstown, OH 44503, Attn: Abbie Twyford Wilson

### SMARTS-for-All Partner - \$15,000

Company/Organization name: \_\_\_\_\_

Address: \_\_\_\_\_

Name of primary contact for sponsorship: \_\_\_\_\_

Email of primary contact for sponsorship: \_\_\_\_\_

Phone number of primary contact: \_\_\_\_\_

Please indicate what other value SMARTS can include in your sponsorship package (for discussion):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### SMARTS Party Patron - \$12,000

Company/Organization name: \_\_\_\_\_

Address: \_\_\_\_\_

Name of primary contact for sponsorship: \_\_\_\_\_

Email of primary contact for sponsorship: \_\_\_\_\_

Phone number of primary contact: \_\_\_\_\_

**\*Ad sizes are as follows:**

Full-page sponsor digital program ad – full color, 5.5”W x 8” H

Half-page sponsor digital program ad – full color, 5.5”W x 4.25”H



[www.smartsartschool.org/donate](http://www.smartsartschool.org/donate)



## SMARTS Family Dinner

November 20, 2024, 5:30 - 7:30 PM

Our Lady of Mount Carmel, 343 via Mt. Carmel Ave, Youngstown, OH 44505

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### Arts Jamboree Sponsor, \$5,000

- Six (6) tickets for sponsors and two (2) tickets for SMARTS representative+
- Full page program ad in prominent place, such as inside front cover or full back page (location of ad is first come, first serve)\*
- Sponsor signage in lobby at event
- Sponsor logo on save the date & invitation (if submitted in timely manner)
- Listed as Arts Jamboree Sponsor in all appropriate media
- Listed in video presentation during event

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### Arts Celebration Sponsor, \$3,500

- Six (6) tickets for sponsors and two (2) tickets for SMARTS representative+
- Full page program ad in event program\*
- Sponsor logo on save the date & invitation (if submitted in timely manner)
- Listed as Arts Celebration Sponsor in all appropriate media
- Listed in video presentation during the event

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### Arts Merrymaking Sponsor, \$2,000

- Four (4) tickets for sponsors and 1 seat for SMARTS representative+
- Full page ad in event program\*
- Listed as Arts Merrymaking Sponsor in appropriate media

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### Arts Shindig Sponsor, \$500

- Two (2) tickets for sponsors+
- Half page ad in event program\*
- Listed as Arts Shindig Sponsor in all appropriate media

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### Key Details

+ due to seating arrangements and catering, sponsors must confirm they plan to use their event tickets no later than **Thursday, November 7, 2024.**

Please email [atwyfordwilson@smartsartschool.org](mailto:atwyfordwilson@smartsartschool.org) with sponsorship form and other relevant information. If submitting your package via mail, please address to: SMARTS, Ohio One, 25 E. Boardman Street, First Floor, Youngstown, OH 44503, Attn: Abbie Twyford Wilson, 330-574-2787 Ext 1.

#### \*Ad sizes are as follows:

Full-page sponsor digital program ad – full color, 5.5"W x 8" H

Half-page sponsor digital program ad – full color, 5.5"W x 4.25"H



[www.smartsartschool.org/SFD24](http://www.smartsartschool.org/SFD24)

# SMARTS Family Dinner Reservation Form

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone:(\_\_\_\_) \_\_\_\_\_

**Please list the names of your table guests below. Kindly reply by November 7, 2024. Thank you!  
Make checks payable to SMARTS.**

## Names of Dinner Guests

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_



Due to seating arrangements, sponsors must confirm they plan to use their event tickets no later than Wednesday, November 7, 2024. Please reach out to Abbie Twyford Wilson, SMARTS Assistant Director at [atwyfordwilson@smartsartschool.org](mailto:atwyfordwilson@smartsartschool.org) or at 330-574-2787 **if you are NOT using your tickets.** This will give us the time to share them with our staff, teachers, students, and families

I currently do not know who my guests are but will email them by November 7, 2024 to Abbie Twyford Wilson at [atwyfordwilson@smartsartschool.org](mailto:atwyfordwilson@smartsartschool.org).

## Ads and Sponsorship information are due to SMARTS on or before November 6, 2024.

SMARTS, Ohio One, 25 E. Boardman Street, First Floor, Youngstown, OH 44503, Attn: Abbie Twyford. Please send all ads as a high-resolution .JPG or .PDF to Abbie Twyford Wilson at [atwyfordwilson@smartsartschool.org](mailto:atwyfordwilson@smartsartschool.org).

I/we cannot attend the SMARTS Family Dinner but would like to support SMARTS through a donation of \$\_\_\_\_\_.

Please mail your donation to SMARTS, Ohio One, 25 E Boardman, St, First Floor, Youngstown, OH 44503, Attn: Becky Keck. For more information call 330-574-2787, [bkeck@smartsartschool.org](mailto:bkeck@smartsartschool.org).

[www.SMARTSArtSchool.org/SFD24](http://www.SMARTSArtSchool.org/SFD24)





## The Joy of SMARTS 2025

June 27, 2025, 5:30 - 9:30 PM

SMARTS, Ohio One, 25 E. Boardman St. First Floor, Youngstown, OH 44503

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### Joyful Sponsor, \$5,000

- Eight (8) VIP tickets+
- One drink ticket per person
- Reserved table
- Full page ad in prominent place (location of ad is first come, first serve)\*
- Logo on all internal print materials
- Logo on Artist List
- Listed as Joyful Sponsor in all appropriate media

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### Metal & Stone Sponsor, \$3,500

- Four (4) vip event tickets+
- One drink ticket per person
- Full page ad in event program\*
- Sponsor signage at event
- Listed as Metal & Stone Sponsor in all appropriate media

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### Resin & Wire Sponsor, \$2,000

- Four (4) vip event tickets+
- One drink ticket per person
- Full page ad in event program\*
- Listed as Resin & Wire Sponsor in all appropriate media

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### Wishers & Dreamers Sponsor, \$500

- Two (2) vip event tickets+
- Half page ad in event program\*
- Listed as Wishers & Dreamers Sponsor in all appropriate media

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### Key Details

+sponsors must confirm they plan to use their event tickets no later than **Wednesday, June 11, 2025**.

Please email [atwyfordwilson@smartsartschool.org](mailto:atwyfordwilson@smartsartschool.org) with sponsorship form and other relevant information. If submitting your package via mail, please address to: SMARTS, Ohio One, 25 E. Boardman Street, First Floor, Youngstown, OH 44503, Attn: Abbie Twyford Wilson, 330-574-2787 Ext 1.

When submitting your sponsorship package, please also include a logo and ad (if applicable).

Please send all ads as a high-resolution .JPG or .PDF to Abbie Twyford Wilson at [atwyfordwilson@smartsartschool.org](mailto:atwyfordwilson@smartsartschool.org).

#### \*Ad sizes are as follows:

Full-page sponsor digital program ad – full color, 5.5"W x 8" H

Half-page sponsor digital program ad – full color, 5.5"W x 4.25"H



[www.smartsartschool.org/JOS25](http://www.smartsartschool.org/JOS25)

# The Joy of SMARTS Reservation Form

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone:(\_\_\_\_) \_\_\_\_\_

**Please list the names of your guests below. Kindly reply by June 13, 2025. Thank you!  
Make checks payable to SMARTS.**

## Names of Guests

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_



Sponsors must confirm they are using their event tickets no later than June 13, 2025.

I currently do not know who my guests are but will email them by June 13, 2025 to Abbie Twyford Wilson at [atwyfordwilson@smartsartschool.org](mailto:atwyfordwilson@smartsartschool.org).

## Ads and Sponsorship information are due to SMARTS on or before June 5, 2025.

SMARTS, Ohio One, 25 E. Boardman Street, First Floor, Youngstown, OH 44503, Attn: Abbie Twyford Wilson. Please send all ads as a high-resolution .JPG or .PDF to Abbie Twyford Wilson at [atwyfordwilson@smartsartschool.org](mailto:atwyfordwilson@smartsartschool.org).

I/we cannot attend the SMARTS Family Dinner but would like to support SMARTS through a donation of \_\_\_\_\_.

Please mail your donation to SMARTS, Ohio One, 25 E Boardman, St, First Floor, Youngstown, OH 44503, Attn: Becky Keck. For more information call 330-574-2787, [bkeck@smartsartschool.org](mailto:bkeck@smartsartschool.org).

[www.SMARTSArtSchool.org/JOS25](http://www.SMARTSArtSchool.org/JOS25)



## Friends & Families can support us!

### SMARTS Events and Sponsorship Opportunities

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#### SMARTS Holiday Open House

**December 4, 2024, Noon – 6pm**

SMARTS, 25 E. Boardman St. First Floor, Youngstown, OH 44503

**Rudolph's Shiner Sponsor, \$250** – Sponsor name included in event slideshow, full-page ads welcome\*

**Frosty's Friends Sponsor, \$100** – Sponsor name included in slideshow, half-page ads welcome\*

**Candy Cane Sponsor, \$50** – Sponsor name included in event signage at Candy Cane Bar

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#### SMARTS Art You Can See, Art You Can Hear

**Art You Can See, April 15 & Art You Can Hear, April 16**

SMARTS, 25 E. Boardman St. First Floor, Youngstown, OH 44503

**Maestro Sponsor, \$250** – Sponsor name included in event slideshow, full-page ads welcome\*

**Stage Door Sponsor, \$100** – Sponsor name included in slideshow, half-page ads welcome\*

**Painters Palate Sponsor, \$50** – Sponsor name included in event signage at Cake & Punch table

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These events are free and open to the public. Please help to support us so that we can provide hands-on arts activities for children of all ages, staff, supplies and refreshments.

**Please circle which event you would like to sponsor and return with the following:**

Individual/family name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact phone number: \_\_\_\_\_

Email: \_\_\_\_\_

How you would like your name to appear in sponsorship signage (if different than above): \_\_\_\_\_



[www.smartsartschool.org/donate](http://www.smartsartschool.org/donate)