



Growing our team, growing our reach - meeting the arts education needs of our community!

Dear SMARTS Friends,

SMARTS, Students Motivated by the Arts, is celebrating our 28th year in the community as a leader in arts education. Since the pandemic, we have experienced continued growth in our *free* Public Programming offered at SMARTS and throughout the region in our Community Programming with our partner schools and youth organizations. New students apply daily for our *free* classes and we continue to add new teachers and offerings in visual arts, music, dance, theater, and creative writing for PK-12 students.

There are thousands of students in the Mahoning Valley who do not have access to dance, theater, and creative writing during the school day and schools often provide only the minimum offerings of visual art and music. We know that many disadvantaged students learn better in the arts, and many SMARTS students live at or below poverty; without SMARTS, most of these students would not have access to quality arts learning. Because of your support, SMARTS can cut all barriers to quality arts education by providing students with our *free* Public Programming and the necessary supplies, including use of SMARTS instruments if they don't have their own.

We have >3,000 PK-12 students in our database who want to take classes with this number growing daily. Our student application is open year-round—in fact, 500 students have joined in the past year. In 2023-24, we served more than 11,000 students, artists, teachers, administrators, and families through a combination of Public and Community programming. We are on track to meet the same goal this year, working with more than 25 community partners and since the fall, we have offered 66 Public classes that have served over 2,500 students—with much more programming still to come in our summer workshops, which will take place this June-July.

We can't do this without you! Please help us to reach our \$60,000 goal and join us for these events. With your support, SMARTS will continue to provide *free* classes for every child in the Mahoning Valley. Please reach out to me with any questions or to visit us at SMARTS at bkeck@smartsartschool.org or via phone 330-574-2787 Ext 7.

We look forward to your support and are excited for the future we are building together.

All the best,

Rebecca L. Keck, SMARTS President & Founder



www.SMARTSArtSchool.org/donate



SMARTS Sponsorships 2025

The **SMARTS-for-All Partner** or the **SMARTS Party Patron** sponsorships are year-long for SMARTS events that take place April 15, 2025 - December 31, 2025.

SMARTS-for-All Partner - \$15,000

This Signature Sponsorship is the premium package that encompasses events SMARTS has planned through December 31, 2025. This package is limited to one featured sponsor.

In addition to the information below, we are interested in hearing your ideas for a partnership with SMARTS! What can we do to help you connect to SMARTS' community?

- Arts Jamboree Sponsor package (valued at \$5,000) for the SMARTS Family Dinner on November 19, 2025 +
- Joyful Sponsor package (valued at \$5,000) for the Joy of SMARTS on June 27, 2025 +
- Patron logo and signage placement at SMARTS Art You Can Hear & Art You Can See (April 15 & 16, 2025) with opportunity for a short video presentation or speech by Partner Representative, and SMARTS Holiday Open House (December 5, 2025).
- Headliner Sponsor package (valued at \$500) for Songwriter Girl on May 9, 2025 +
- Partner logo on 1,000 pens to be used at all SMARTS fundraising events
- Partner logo featured at community events SMARTS attends, including Simply Slavic & Summer Festival of the Arts
- Partner logo featured on SMARTS website
- Partner logos with posts on all SMARTS social media (Facebook, Instagram, and LinkedIn) in conjunction with events listed above
- Listed as SMARTS -for-All Partner in all relevant media

SMARTS-for-All Partner - \$12,000

- Arts Jamboree Sponsor package (valued at \$5,000) for the SMARTS Family Dinner on November 19, 2025 +
- Joyful Sponsor package (valued at \$5,000) for the Joy of SMARTS on June 27, 2025 +
- Patron logo and signage placement at SMARTS Art You Can Hear & Art You Can See (April 15 & 16, 2025), and SMARTS Holiday Open House (December 5, 2025).
- Spotlight Sponsor package (valued at \$250) for Songwriter Girl on May 9, 2025 +
- Partner logo featured on SMARTS website
- Partner logos with posts on all SMARTS social media (Facebook, Instagram, and LinkedIn) in conjunction with events listed above
- Listed as SMARTS Party Patron in all relevant media

Key Details

+ due to seating arrangements and meal reservations, sponsors must confirm they plan to use their event tickets for the Joy of SMARTS no later than Wednesday, June 11, 2025; for the SMARTS Family Dinner, sponsors must confirm they plan to use their event tickets no later than Friday, November 7, 2025; for the Songwriter Girl event, sponsors must confirm they plan to use their event tickets no later than Friday, May 2, 2025.

Please email atwyfordwilson@smartsartschool.org with sponsorship form and other relevant information. If submitting your package via mail, please address to: SMARTS, Ohio One, 25 E. Boardman Street, First Floor, Youngstown, OH 44503, Attn: Abbie Twyford Wilson.



www.SMARTSArtSchool.org/donate



If selecting either the **SMARTS-for-All Partner** or the **SMARTS Party Patron** sponsorship package, please fill out the following form and return to Abbie Twyford Wilson atwyfordwilson@smartsartschool.org or via mail at: SMARTS, Ohio One, 25 E. Boardman Street, First Floor, Youngstown, OH 44503, Attn: Abbie Twyford Wilson

SMARTS-for-All Partner - \$15,000

Company/Organization Name: _____

Address: _____

Primary Contact: _____

Title: _____ Email: _____

Phone: (____) _____

Please indicate what other value SMARTS can include in your sponsorship package (for discussion):

SMARTS-for-All Partner - \$12,000

Company/Organization Name: _____

Address: _____

Primary Contact: _____

Title: _____ Email: _____

Phone: (____) _____

***Ad sizes are dependent on the special event and will correspond to the sponsorship package selected.**





The Joy of SMARTS 2025

June 27, 2025, 5:30 PM - 9:30 PM

SMARTS, Ohio One Building, First Fl., 25 E. Boardman St, Youngstown, OH 44503

Joyful Sponsor, \$5,000

- Eight (8) VIP event tickets +
- One drink ticket per person
- Reserved table
- Full page digital program ad in prominent place (location of ad is first come, first served)*
- Logo on all internal print materials
- Logo on Artist List
- Listed as a Joyful Sponsor in all appropriate media

Metal & Stone Sponsor, \$3,500

- Four (4) VIP event tickets +
- One drink ticket per person
- Full page digital program ad in event program
- Sponsor signage at event
- Listed as Metal & Stone Sponsor in all appropriate media

Resin & Wire Sponsor, \$2,000

- Four (4) VIP event tickets +
- One drink ticket per person
- Full page digital program ad in event program
- Listed as Resin & Wire Sponsor in all appropriate media

Wishers & Dreamers Sponsor, \$500

- Two (2) VIP event tickets +
- Half page digital program ad in event program
- Listed as Arts Shindig Sponsor in all appropriate media

Key Details

+ sponsors must confirm they plan to use their event tickets no later than **Wednesday, June 11, 2025**.

Please email atwyfordwilson@smartsartschool.org with sponsorship form and other relevant information. If submitting your package via mail, please address to: SMARTS, Ohio One, 25 E. Boardman Street, First Floor, Youngstown, OH 44503, Attn: Abbie Twyford Wilson.

When submitting your sponsorship package, please also include a logo and ad (if applicable). Please send all ads as a high-resolution .JPG or .PNG to Abbie Twyford Wilson at atwyfordwilson@smartsartschool.org.

*Ad sizes are as follows:

Full-page sponsor digital program ad: full color, 8.5"W x 11"H

Half-page sponsor digital program ad: full color, 8.5"W x 5.5"H



www.SMARTSArtSchool.org/JOS25

The Joy of SMARTS Reservation Form

Company Name: _____

Contact: _____

Title: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____

Sponsorship Package

- ☐ Joyful Sponsor, \$5,000 ☐ Metal & Stone Sponsor, \$3,500 ☐ Resin & Wire Sponsor, \$2,000 ☐ Wishers & Dreamers Sponsor, \$500

Ads & sponsorship information are due to SMARTS on or before Thursday, June 5.

SMARTS, Ohio One, First Fl., 25 E. Boardman St, Youngstown, OH 44503, Attn: Abbie Twyford Wilson. Please send all ads and logos as a high-resolution .JPG or .PNG to atwyfordwilson@smartsartschool.org.

Names of Guests

Please list the names of your guests below and reply by **Friday, June 13, 2025**; checks can be made payable to **SMARTS**. Thank you!



- | | |
|----------|----------|
| 1. _____ | 5. _____ |
| 2. _____ | 6. _____ |
| 3. _____ | 7. _____ |
| 4. _____ | 8. _____ |

Sponsors must confirm they are using their event tickets no later than **June 13, 2025**.

- ☐ I currently do not know who my guests are but will email them by June 13 to Abbie Twyford Wilson (atwyfordwilson@smartsartschool.org).

Donations

- ☐ I/we cannot attend *The Joy of SMARTS* but would like to support SMARTS through a donation of \$ _____

Please mail your donation to SMARTS, Ohio One, First Fl., 25 E. Boardman St, Youngstown, OH 44503, Attn: Becky Keck. For more information call 330-574-2787.

www.SMARTSArtSchool.org/JOS25





SMARTS Family Dinner

November 19, 2025, 5:30 PM - 7:30 PM

Our Lady of Mount Carmel, 343 via Mt. Carmel Ave, Youngstown, OH 44505

Arts Jamboree Sponsor, \$5,000

- Six (6) tickets for sponsors and two (2) tickets for SMARTS representative +
- Full page digital program ad in prominent place (such as inside front cover or full back page, location of ad is first come, first served)*
- Sponsor signage in lobby at event
- Sponsor logo on save the date & invitation (if submitted in a timely manner)
- Listed as Arts Jamboree Sponsor in all appropriate media
- Listed in video presentation during event

Arts Celebration Sponsor, \$3,500

- Six (6) tickets for sponsors and two (2) tickets for SMARTS representative +
- Full page digital program ad in event program
- Sponsor logo on save the date & invitation (if submitted in a timely manner)
- Listed as Arts Celebration Sponsor in all appropriate media
- Listed in video presentation during event

Arts Merrymaking Sponsor, \$2,000

- Four (4) tickets for sponsors and 1 seat for SMARTS representative +
- Full page digital program ad in event program
- Listed as Arts Merrymaking Sponsor in all appropriate media

Arts Shindig Sponsor, \$500

- Two (2) tickets for sponsors +
- Half page digital program ad in event program
- Listed as Arts Shindig Sponsor in all appropriate media

Key Details

+ due to seating arrangements, sponsors must confirm they plan to use their event tickets no later than **Friday, November 7, 2025**.

Please email atwyfordwilson@smartsartschool.org with sponsorship form and other relevant information. If submitting your package via mail, please address to: SMARTS, Ohio One, 25 E. Boardman Street, First Floor, Youngstown, OH 44503, Attn: Abbie Twyford Wilson.

*Ad sizes are as follows:

Full-page sponsor digital program ad: full color, 8.5"W x 11"H

Half-page sponsor digital program ad: full color, 8.5"W x 5.5"H



www.SMARTSArtSchool.org/SFD25

SMARTS Family Dinner Reservation Form

Company Name: _____

Contact: _____

Title: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____

Sponsorship Package

- ☐ Arts Jamboree Sponsor, \$5,000 ☐ Arts Celebration Sponsor, \$3,500 ☐ Arts Merrymaking Sponsor, \$2,000 ☐ Arts Shindig Sponsor, \$500

Ads & sponsorship information are due to SMARTS on or before Wednesday, November 5.

SMARTS, Ohio One, First Fl., 25 E. Boardman St, Youngstown, OH 44503, Attn: Abbie Twyford Wilson. Please send all ads and logos as a high-resolution .JPG or .PNG to atwyfordwilson@smartsartschool.org.

Names of Guests

Please list the names of your guests below and reply by **Friday, November 7, 2025**; checks can be made payable to **SMARTS**. Thank you!

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Due to seating arrangements, sponsors must confirm they plan to use their event tickets no later than **Friday, November 7, 2025**. Please reach out to Abbie Twyford Wilson, SMARTS Assistant Director, at atwyfordwilson@smartsartschool.org or at 330-574-2787 **if you are not using your tickets**. This will give us time to share those spots with our students and families.



- ☐ I currently do not know who my guests are but will email them by November 7 to Abbie Twyford Wilson (atwyfordwilson@smartsartschool.org).

Donations

- ☐ I/we cannot attend the SMARTS Family Dinner but would like to support SMARTS through a donation of \$ _____

Please mail your donation to SMARTS, Ohio One, First Fl., 25 E. Boardman St, Youngstown, OH 44503, Attn: Becky Keck. For more information call 330-574-2787.

www.SMARTSArtSchool.org/SFD25





NASHVILLE *meets* YOUNGSTOWN

A CELEBRATION OF SONGWRITER GIRLS

Nashville Meets Youngstown A Celebration of Songwriter Girls

May 9, 2025, 7:00 PM

SMARTS, Ohio One Building, First Fl.
25 E. Boardman St, Youngstown, OH 44503

Headliner Sponsor, \$500 (5 available)

- Four (4) VIP tickets for Meet & Greet prior to the show +
- Reserved VIP table
- Full page ad and/or logo in prominent place (digital & print) *

Spotlight Sponsor, \$250

- Two (2) VIP tickets for Meet & Greet prior to the show +
- Reserved VIP seats
- Half page ad and/or logo in prominent place (digital & print) *

Opening Act Sponsor, \$100

- Two (2) general admission tickets
- Quarter page ad and/or logo (digital & print) *

Key Details

+ due to seating arrangements, sponsors must confirm they plan to use their event tickets no later than **Friday, May 2, 2025.**

Please email atwyfordwilson@smartsartschool.org with sponsorship form and other relevant information. If submitting your package via mail, please address to: SMARTS, Ohio One, 25 E. Boardman Street, First Floor, Youngstown, OH 44503, Attn: Abbie Twyford Wilson.

*Ad sizes are as follows:

Full-page sponsor digital program ad: full color, 5.5"W x 8"H

Half-page sponsor digital program ad: full color, 5.5"W x 4.25"H



www.SMARTSArtSchool.org/SWG25

Nashville Meets Youngstown: A Celebration of Songwriter Girls Reservation Form

Company Name: _____

Contact: _____

Title: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____

Sponsorship Package

☐ Headliner Sponsor
\$500 (5 available)

☐ Spotlight Sponsor
\$250

☐ Opening Act Sponsor
\$100

Ads & sponsorship information are due to SMARTS on or before Wednesday, April 30.

SMARTS, Ohio One, First Fl., 25 E. Boardman St, Youngstown, OH 44503, Attn: Abbie Twyford Wilson. Please send all ads and logos as a high-resolution .JPG or .PNG to atwyfordwilson@smartsartschool.org.

Names of Guests

Please list the names of your guests below.
Kindly reply by **Friday, May 2, 2025**; checks can be made payable to **SMARTS**. Thank you!

1. _____
2. _____
3. _____
4. _____

☐ I currently do not know who my guests are but will email them by May 2 to Abbie Twyford Wilson (atwyfordwilson@smartsartschool.org).



NASHVILLE
meets
YOUNGSTOWN
A CELEBRATION OF SONGWRITER GIRLS

Due to seating arrangements, sponsors must confirm they plan to use their event tickets no later than **Friday, May 2, 2025**. Please reach out to Abbie Twyford Wilson, SMARTS Assistant Director, at atwyfordwilson@smartsartschool.org or at 330-574-2787 **if you are not using your tickets**. This will give us time to share those spots with our students and families.

Donations

☐ I/we cannot attend *Nashville Meets Youngstown* but would like to support SMARTS through a donation of \$ _____

Please mail your donation to SMARTS, Ohio One, First Fl., 25 E. Boardman St, Youngstown, OH 44503, Attn: Becky Keck. For more information call 330-574-2787.

www.SMARTSArtSchool.org/SWG25



SMARTS, Ohio One Building, First Fl., 25 E. Boardman St, Youngstown, OH 44503